



APRIL 9, 2026

MUTH'S TRUTHS

The Dumbest Campaign Mistake I've Seen in a Long Time...

When kicking off my *Campaign Boot Camp* workshops for candidates, here's Muth's Truths #3:

"There's more incompetence in the field of political consulting than in any field other than TV psychiatry."

Well, if you have any interest in learning why so many conservative candidates consistently lose races they should have won – especially if you're a conservative DONOR - here's an example of that truth in action.

It involves the Assembly District 41 GOP primary race I wrote about last week. If you missed it, [click here](#).

At issue is the campaign handout the consultant for Tofuola Alofipo put together. It sure looks "pretty," but it's a marketing disaster.

However, the worst part is that it includes one of the most boneheaded, amateur-hour mistakes I've seen in a LONG time.

The kind of mistake that doesn't just cost you votes. It hands your opponent a loaded weapon.

The whole thing is SO bad, I wrote an entire Special Report – “*Consultant Catastrophe: Anatomy of a Bad Campaign Piece*” - on it for [subscribers to my Campaign Hot Tips newsletter](#).

If I were Tofu, I wouldn't just fire the consultant. I'd ask for my money back. And consider suing him/her for damages. Because this was professional negligence.

Tofu, a first-time candidate, has potential. But this is the wrong race at the wrong time. She's just not ready for prime time.

And if she stays in this race - and keeps listening to this consultant and know-nothing amateur “advisers” – her political future could be cut short before it even gets out of the gate.

You can read the full campaign autopsy – FREE – by clicking here: campaigndoctor.com/tofu

NEVADA NEWS & VIEWS

National

- President Trump: The Biggest Tax-Cutter in History ([Jenny Beth Martin](#))
- Trump Executive Order Will Save College Sports from Chaos ([Alan Jamison](#))
- Trump's historic border turnaround: Zero releases at the border for 11 consecutive months ([Christopher Tremoglie](#))
- Newsom's Request for \$137.5 Billion in Federal Medicaid Handouts Exceeds the ENTIRE Florida Budget ([Stephen Moore](#))

State

- Nevada Gas Prices Surge, California the Real Culprit, Utah Might Have the Fix ([George Harris](#))
- Trump Brings It Back To Where It All Began; Visit to Vegas Planned for Tax Week ([Kelly Chapman](#))
- ‘Airfare Aaron’ Ford Is a World-Traveling Debate Dodger — Just Ask Alexis Hill ([Brittany Sheehan](#))
- Vegas Almost Got the GOP's Biggest Party. Trump's Coming Anyway. ([Brittany Sheehan](#))

- Amy Groves Reveals How Illegal Immigration Has Hurt Nevada – And How To Fix It ([Nevada News & Views Thursday](#))
- Democrat SOS's error shows need for greater election security ([Victor Joecks](#))
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X MARKS THE SPOT

- Canadian MP Leah Gazan: "They provided \$0 to deal with the ongoing genocide of MMIWG2SLGBTQQIA+" | [X](#)
- If you thought "Supercalifragilisticexpialidocious" was tough, try MMIWG2SLGBTQQIA+. | [X](#)
- British Police threaten to arrest an Englishman after he raised the Flag of ENGLAND. | [X](#)
- Leftist TikTokker says that having a grass lawn is "racist and based in white supremacy." | [X](#)
- Rep. Salazar tried to explain how the Dignity Act isn't mass amnesty and is beneficial to the American people. It didn't go well. | [X](#)
- Democrat Rep. Al Green is calling for the establishment of a "Secretary of Reconciliation" to carry out a reparations policy for blacks. | [X](#)
- AOC: "They feel like they need to steal some bread or else their family will go hungry that night!!" | [X](#)
- Disgruntled employee starts massive fire at a 1.2 million square foot warehouse in Ontario, California. | [X](#)
- Knife-wielding man arrested in Ohio for threatening to kill a homeowner "in the name of Allah" before chasing his daughter. | [X](#)
- GRAPHIC: Daniel Montano, 21yo U.S. Marine, fatally stabbed by black suspect who remains at large. | [X](#)

- The man who murdered Iryna Zarutska has been found "incapable to proceed" on state murder charges. | [X](#)
- UK: Man on train drops his pants, completely naked from the waste down, tells passenger to "F*ck off" when confronted. Citizens forcibly remove him. | [X](#)

FAMOUS LAST WORDS

"We've crushed Iran militarily and now we have space to hopefully negotiate a safer world. I'll pray for peace while others hope for Trump to fail." – **Scott Jennings**

LAUGHTER IS STILL THE BEST MEDICINE

- WOW!! New Artemis II video just dropped. | [X](#)
- MMIWG2SLGBTQQIA+ is officially the Word of the Year. | [X](#)
- They're testing new anti-air technology | [X](#)
- Tiger Woods has arrived at the Masters | [X](#)
- Nike Releases New Tiger Woods Ad Campaign 'Just Use Your Billion Dollars To Hire A Full-Time Driver' | [Babylon Bee](#)

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