# **Brazil Launches Online Platform to Track and Prosecute** 'Disrespectful' Speech

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Frank Bergman October 27, 2025



Brazil's left-wing government has unveiled a sweeping new "anti-disinformation" online system that will track down dissenters and prosecute those caught using "disrespectful" speech.

Critics are calling the chilling new system, which is driven by artificial intelligence (AI), one of the most dangerous censorship tools in the Western Hemisphere.

The publicly funded project is designed to monitor, track, and criminally prosecute citizens who question radical ideology.

Branded the "Platform of Respect," the initiative was launched by Brazil's Ministry of Human Rights in partnership with the NGO Aliança Nacional LGBTI+.

It is funded with R\$300,000 (\$56K) in taxpayer money through a parliamentary amendment from Erika Hilton, a self-identified transgender politician.

The government claims the program will combat "disrespect," "hate speech," and "disinformation."

But free speech advocates warn it is actually a direct attack on dissent.

The scheme creates a surveillance network that criminalizes speech and thought not aligned with state-sanctioned ideology.

#### Platform of Respect

At the center of the system is an artificial intelligence program named Aletheia.

According to its website, Aletheia is designed to "track the origin of disinformation, report its impact, and enable accountability for authors and disseminators."

In practice, the AI is being used to flag citizens who allegedly "misgender" public figures or make statements contradicting gender ideology.

Such offenses can now lead to lengthy prison sentences under the socialist government of President Luiz Inácio Lula da Silva.

### **Tracking and Prosecuting Speech**

According to <u>reports</u>, Aletheia doesn't just monitor misinformation; it actively identifies individuals for potential prosecution.

One high-profile <u>example cited</u> by local media involves Isabella Cêpa, a feminist activist who was forced to flee Brazil and seek asylum in Europe after referring to Hilton as male.

For that remark, she faced up to 25 years in prison before ultimately being vindicated.

The groundwork for such prosecutions was laid in 2019, when Brazil's Supreme Federal Court declared that "discrimination against LGBT individuals" was legally equivalent to racism, effectively making "transphobia" a criminal offense.

Since then, the law has been used to punish Brazilians for words and opinions, not actions, that contradict state-approved narratives.

During the September 16 launch event in Brasília, platform coordinator Jean Muksen described how the system functions as a 24/7 surveillance engine.

"We created a platform with several artificial intelligence tools that continuously monitor pages, profiles, websites, and blogs," Muksen said.

Muksen added that the software interprets "nuances" such as irony and sarcasm.

Once flagged, the content is stored, reviewed by a lawyer hired by the NGO, and then forwarded to the courts for potential prosecution.

#### Government-Funded Ideological Policing

According to Gp1, the platform operates as both a "fact-checking" and enforcement mechanism, employing legal and communications experts for 18 months to identify "problematic" online behavior.

Muksen confirmed that Aletheia's surveillance targets citizens, members of Congress, state legislators, journalists, influencers, and news outlets.

Anyone with a public platform who challenges official orthodoxy is a target.

The NGO's permanent team, consisting of a coordinator, lawyer, journalist, and designer, maintains the system at an annual taxpayer-funded cost of R\$140,000 (\$26K).

Critics argue that this combination of AI surveillance, activist enforcement, and government funding has created a digital policing regime that blurs the line between justice and ideological control.

## Speech as a Crime

Under Brazil's expanding hate-speech laws, any statement suggesting that biological sex is immutable can now be classified as "discrimination" or "transphobia."

Analysts warn that the Platform of Respect is not a defensive tool against misinformation; it is a weapon of state power built to erase opposition under the guise of tolerance.

By merging artificial intelligence with ideological enforcement, Brazil has developed a system that effectively turns private thought into a potential criminal act.

Many fear this high-tech model of censorship that could soon spread beyond its borders.

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