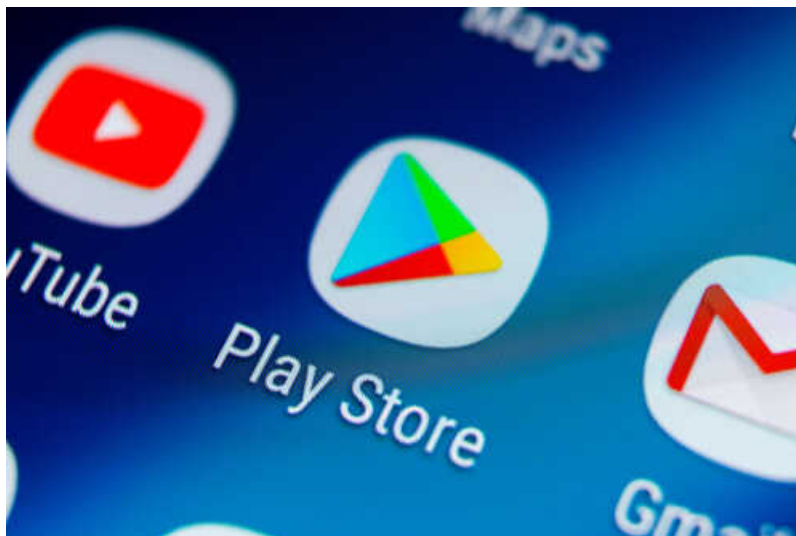


Google Blacklists, Then Restores PragerU App – What Happened?

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Google temporarily removed PragerU's app from the Google Play Store, citing violations of its "misleading claims" policy, but restored the app after public backlash, continuing the ongoing debate over Big Tech's influence on free speech.

Cancel culture isn't over yet, people.

At a glance:

- Google removed the PragerU app, claiming it violated its "misleading claims" policy.
- The removal sparked immediate public outcry and accusations of censorship from PragerU and its supporters.
- Google reversed the decision without explanation, reinstating the app on the Play Store.
- PragerU alleges a pattern of censorship, highlighting previous removals for alleged "hate speech."

On Friday, Google notified PragerU that its app was removed for violating its "misleading claims" policy. According to Google, apps providing government-related information must include clear disclaimers indicating whether they represent official government entities.

PragerU, which describes itself as an educational platform, refuted the claims, stating it does not provide government information or claim to be affiliated with any government entity.

"Unfortunately, we are not surprised that Google has once again removed the PragerU app from the Play Store," said Craig Strazzeri, PragerU's Chief Marketing Officer.

Following significant media attention and outcry from supporters, Google restored the app without providing a detailed explanation or clarification of the alleged policy violation.

A pattern of censorship?

PragerU contends that the removal is part of a broader pattern of censorship by Big Tech companies. In June, Google similarly blacklisted the app for alleged “hate speech” but reversed the decision after media coverage.

“This shows just how effective our videos are. Clearly, they don’t want people to see PragerU content,” Strazzeri said.

PragerU has accused tech giants, including YouTube, which is owned by Google, of restricting its content, labeling videos as “inappropriate” or “restricted” for younger viewers.

A growing free speech debate

The controversy surrounding PragerU’s app removal reignites broader concerns about Big Tech’s role in moderating content. Critics argue that platforms like Google wield disproportionate power over what users can access, creating potential for bias and censorship.

PragerU has called on supporters to push back against these actions and promote independence from tech platforms. “If you want to send a message to Google that you won’t stand for this, please consider making a tax-deductible donation,” Strazzeri urged.

Looking ahead

As the debate over content moderation and free speech continues, the incident highlights the challenges organizations face in navigating the policies of dominant tech platforms. PragerU vows to continue its fight against censorship while urging supporters to advocate for greater transparency and accountability in Big Tech.